

Strengths

- Intercept mapping
- Collaboration
- Leadership credibility
- Political capital
- HPP Coordinator
- Community leaders in this area
- Increased number of treatment resources
- Engagement/enthusiasm
- Positive Results (25% reduction in deaths)
- Re-entry program
- Enhanced medical services (expansion)
- Naloxone availability
- PORTs (Community/ED)

Weaknesses

- No strategic plan
- No evidence base-leading the way
- Limited local resources (financial)
- Adequate Continuum of care (Detox, housing, treatment, mental health).
- Rurality
- Culture (Appalachian, Poverty-generation)
- Stigma
- Limited employment opportunities
- Participation of business in effort
- Navigation (Community awareness of resources)

Opportunities

- More formalized collaboration
- Resident org for coordinator
- Increased funding opportunities
- Increased education/prevention
- Long-term wellness in recovery health care resources
- Expand outside of county
- Employment in recovery
- Second chances (medical employment)
- Include businesses in the effort
- Business toolkits
- Increase MAT w/health care

Threats

- A lot to coordinate
- Loss of elected officials with political capital
- New administrations coming at state level
- A lot of competition w/non-profits/organizations
- Funding volatility
- Compassion fatigue
- Behavioral health redesign

